Research Services



Effective Camp Research

Effective Camp projects offer actionable research into your individual or group of camps based on the methods of the Effective Camp Research Project. The insights generated in these projects have proven to help outdoor ministry leaders make well-informed choices, increase staff capacity, and maximize impact.



Parent Insights

Gain impactful understand on parent perspectives & motivations.

\$1500

LEVEL 1



Camper + Parent Insights

Insights into parents and campers the primary audiences you serve.

\$2900



Surveys



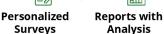


Personalized



90-minute Consult

Marketing Kit from Findings





90-minute **Marketing Kit** Consult from Findings



Cohorts (6+camps)

53850 /camp + \$3000 cohort fee

Individual

5850

LEVEL 3

The Effective Camp Project

Personalized Reports with Surveys **Analysis**

90-minute

Consults

Pricing based on project specifications and projections

Marketing Kit from Findings

Research an **Audience**

Useful insights into the various vital groups that make your camp community thrive.



Guests & Donors

Summer Staff

Discover what your donors, volunteers, constituents, and guests care about most when it comes to your camp. Uncover key motivations of those that engage with and support your ministry.

Take the pulse of your summer staff

experience, helping you to recruit well,

retain more, and foster personal and spiritual growth in your team.

starting at

500 responses and 3 open response questions

\$4000 for up to

starting at \$500 pricing based on

number of staff



Year-round Guests

Gain deeper understanding of those individuals and groups that spend time at camp beyond the summer for retreats, conferences, events, and more. starting at **\$1500**

based on number of expected responses

Design a Project

Creativity and curiosity meet when we work together to design a research project to generate information that leads to wise choices about people, program, & stories.

All-In Camp Research

starting at \$9,000

The **comprehensive** research & insights experience for an outdoor ministry organization.











Full Effective Camp Package **Guests & Donors**

Summer Staff

Retreat & Event Guests