

# Research Services



## Effective Camp Research

Effective Camp projects offer actionable research into your individual or group of camps based on the methods of the Effective Camp Research Project. The insights generated in these projects have proven to help outdoor ministry leaders make well-informed choices, increase staff capacity, and maximize impact.

### LEVEL 1



#### Parent Insights

Gain impactful understand on parent perspectives & motivations.

**\$1500**



### LEVEL 2



#### Camper + Parent Insights

Insights into parents and campers - the primary audiences you serve.

**\$2900**



Cohorts  
(6+ camps)

**\$3850**  
/camp  
+ \$3000 cohort fee

Individual  
Camps

**\$5850**

### LEVEL 3

#### The Effective Camp Project



## Research an Audience

Useful insights into the various vital groups that make your camp community thrive.



#### Guests & Donors

Discover what your donors, volunteers, constituents, and guests care about most when it comes to your camp. Uncover key motivations of those that engage with and support your ministry.

starting at  
**\$4000**

for up to  
500 responses  
and 3 open  
response questions



#### Summer Staff

Take the pulse of your summer staff experience, helping you to recruit well, retain more, and foster personal and spiritual growth in your team.

starting at  
**\$500**

pricing based on  
number of staff



#### Year-round Guests

Gain deeper understanding of those individuals and groups that spend time at camp beyond the summer for retreats, conferences, events, and more.

starting at  
**\$1500**

based on number of  
expected responses

## Design a Project

Pricing based on project  
specifications and  
projections

Creativity and curiosity meet when we work together to design a research project to generate information that leads to wise choices about people, program, & stories.

## All-In Camp Research

starting at  
**\$9,000**

The **comprehensive** research & insights experience for an outdoor ministry organization.



Full Effective  
Camp Package



Guests &  
Donors



Summer  
Staff



Retreat &  
Event Guests