

Research Services



Effective Camp Research

Effective Camp projects offer actionable research into your individual or group of camps based on the methods of the Effective Camp Research Project. The insights generated in these projects have proven to help outdoor ministry leaders make well-informed choices, increase staff capacity, and maximize impact.



The Effective Camp Package



4 Personalized Surveys

3 Reports with Analysis

UP TO 250 campers
150 parents

\$4850



2 90-minute Consults

1 Marketing Kit from Findings

UP TO 500 campers
300 parents

\$5850



Parent Insights Package

\$1500

1 Personalized Surveys

1 Reports with Analysis

1 90-minute Consult

1 Marketing Kit from Findings



Do-It-Yourself Package

\$500

2 Personalized Surveys

You collect, analyze, & utilize the data.

Research an Audience

Useful insights into the various vital groups that make up your camp community.



Guests & Donors

Discover what your donors, volunteers, constituents, and guests care about most when it comes to your camp. Uncover key motivations of those that engage with and support your ministry.

starting at **\$4000**

for up to 500 responses and 3 open response questions



Summer Staff

Take the pulse of your summer staff experience, helping you to recruit well, retain more, and foster personal and spiritual growth in your team.

starting at **\$500**

pricing based on number of staff



Year-round Guests

Gain deeper understanding of those individuals and groups that spend time at camp beyond the summer for retreats, conferences, events, and more.

starting at **\$1500**

based on number of expected responses

Design a Project

Pricing based on project specifications and projections

Creativity and curiosity meet when we work together to design a research project to generate information the leads to wise choices and the people and programs that matter most.

All-In Camp Research

starting at **\$10,000**

The **comprehensive** research & insights experience for an outdoor ministry organization.



Full Effective Camp Package

Guest & Donor Survey

Summer Staff Survey

Year-round Guest Survey