

Effective Camp Research



FAITH-CENTERED
RELATIONAL
PARTICIPATORY
SAFE SPACE
UNPLUGGED

The heart of the research into effective outdoor ministries.

Effective Camp projects offer actionable research into your individual or group of camps based on the methods of the Effective Camp Research Project. The insights generated in these projects have proven to help outdoor ministry leaders make well-informed choices, increase staff capacity, and maximize impact.

The Effective Camp Package

250 campers
150 parents

\$4850

500 campers
300 parents

\$5850



Personalized Surveys



Reports with Analysis



90-minute Consults



Marketing Kit from Findings

- INCLUDES**
- **3 Personalized Camper Surveys** with analysis, administered on the first day of camp, last day of camp, and 8 weeks after camp. You administer paper surveys on camp, we do the data entry. We administer the surveys 8 weeks after camp.
 - **1 Personalized Parent Survey** with analysis. Parent survey sent one week after the camper departs.
 - **3 Reports:** an Initial Fact Sheet, a Parent Survey Report, and Comprehensive Results Report with analysis and suggestions for program enhancements based on the findings.
 - **2 90-minute Consultations** about the findings
 - **1 Marketing Kit** with ready-to-share graphics based on your specific findings

Parent Insights Package

\$1500



Personalized Surveys



Reports with Analysis



90-minute Consult



Marketing Kit from Findings

- INCLUDES**
- **1 Personalized Parent Survey** with analysis. Parent survey sent one week after the camper departs.
 - **1 Report:** a Parent Survey Report with analysis
 - **1 90-minute Consultation** about the findings
 - **1 Marketing Kit** with branded, ready-to-share graphics based on your specific findings

Survey Design Package

\$500



Personalized Surveys

INCLUDES

- **1 Personalized Camper Survey** in which we'll help you conceptualize and design an effective evaluation survey for your campers about their experience. You collect, analyze, and utilize the data.
- **1 Personalized Parent Survey** in which we'll help you conceptualize and design an effective evaluation survey for parents about their camper's experience. You collect, analyze, and utilize the data.